COMBINED DECLARATION AND POWER OF ATTORNEY FOR ORIGINAL, DESIGN, NATIONAL STAGE OF PCT, SUPPLEMENTAL, DIVISIONAL, CONTINUATION OR CONTINUATION-IN-PART APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SYSTEM AND METHOD FOR INDIVIDUALIZED BROADCASTS ON A GENERAL USE **BROADCAST FREQUENCY**

the specification of which a. X is attached hereto b. was filed on ____ as application Serial No. ____ and was amended on _____. (if applicable). PCT FILED APPLICATION ENTERING NATIONAL STAGE was described and claimed in International Application No. ____ filed on ____ and as amended on ____. (if any). I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in 37 C.F.R. § 1.56. I hereby specify the following as the correspondence address to which all communications about this application are to be directed: SEND CORRESPONDENCE TO: Edward A. Pennington SWIDLER BERLIN SHEREFF FRIEDMAN, LLP 3000 K Street, N.W., Suite 300 Washington, D.C. 20007-5166 DIRECT TELEPHONE CALLS TO: John P. Moran, 202-424-7500 I hereby claim foreign priority benefits under Title 35, United States Code § 119 (a)-(d) or under § 365(b) of any foreign application(s) for patent or inventor's certificate or under § 365(a) of any PCT international application(s) designating at least one country other than the U.S. listed below and also have identified below such foreign application(s) for patent or inventor's certificate or such PCT international

that of the application on which priority is claimed:

application(s) filed by me on the same subject matter having a filing date within twelve (12) months before

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	The attached 35 U.S declaration.	S.C. § 119 claim for I	priority for the applicat	tion(s) listed below for	rms a part of this	
	Country/PCT	Application Number	Date of filing (day, month, yr)	Date of issue (day, month, yr)	Priority Claimed	
					☐ Y ☐ N ☐ Y ☐ N ☐ Y ☐ N	
	I hereby claim the benefit under 35 U.S.C. § 119(e) of any U.S. provisional application(s) listed below.					
	Provisional Appli	cation No.	Date of	filing (day, month, yr)		
AI	DDITIONAL STATE <u>OR PCT</u>	EMENTS FOR DIVI INTERNATIONAL	SIONAL, CONTINUA , APPLICATION(S D	ATION OR CONTINU ESIGNATING THE U	JATION-IN-PART J.S.)	
I hereb 365(c)	y claim the benefit us of any PCT internation	nder Title 35, United onal application(s) de	States Code § 120 of a sesignating the U.S. list	any United States appled below.	ication(s) or under §	
US/PC	T Application Serial	No. Fili	ng Date,	Status (patented, pen- U.S. application no. a	ding, abandoned)/ assigned (For PCT)	
US/PC	T Application Serial	No. Fili	ng Date,	Status (patented, pen U.S. application no.	ding, abandoned)/ assigned (For PCT)	
	is not disclosed in	the above listed priors	r United States or PCT 35, United States Cod	international applicat e, § 112, I acknowledg	laims of this application ion(s) in the manner ge the duty to disclose which occurred between	

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or Imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

the filing date of the prior application(s) and the national or PCT international filing date of this

I hereby appoint the following attorneys and/or agents with full power of substitution and revocation, to prosecute this application, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith: Edward A. Pennington (Reg. No. 32,588), John P. Moran (Reg. No. 30,906), Eric J. Franklin (Reg. No. 37,134), Michael A. Schwartz (Reg. No. 40,161), Robert C. Bertin (Reg. No. 41,488), Alicia A. Meros (Reg. No. 44,937), Chadwick A. Jackson (Reg. No. 46,495), Edward J. Naidich (Reg. No. 43,826), and Sean O'Hanlon (Reg. No. 47,252) of Swidler Berlin Shereff Friedman having an address of 3000 K Street, N.W., Suite 300, Washington, D.C. 20007-5116.

application.

Υ	In Bey			
	or's signature			
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Ш	ATTACHED IS ADDED PAGE TO COMBINED DECLARATION AND POWER OF ATTORNEY FOR			
	SIGNATURE BY THIRD AND SUBSEQUENT INVENTORS FORM.			

Full name of sole or first inventor FM Bay